



Republic of the Philippines  
**Department of Education**

REGION X

**SCHOOLS DIVISION OF CAGAYAN DE ORO CITY**

**Office of the Schools Division Superintendent**



**2 September 2024**

DIVISION MEMORANDUM

No. 653 s.2024

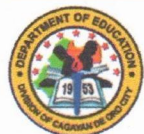
**CONDUCT OF THE NESTLE WELLNESS PROGRAM SY 2024-2025**

TO: Assistant Schools Division Superintendent  
Public Schools District Supervisors  
All Elementary and Secondary Public School Heads and Principals  
All Others Concerned

1. Relative to the Regional Memorandum 0536, s. 2024 re: (2024-2025 Nestle Wellness Campus Program Implementation), this Office informs all schools to join the Nestle Wellness School Campus program.
2. Part of the implementation of the program is the Nestle Wellness Campus Inter-school and Inter-regional competition.
3. All schools are enjoined to participate in at least one contest category of the Nestle Wellness Campus Program.
4. The contest category is open for elementary and secondary schools and the deadline for the submission of entries are as follows.

| School     | Contest category                                                                                                                                    | Deadline submission of Registration | Deadline Submission of Entries |
|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|--------------------------------|
| Elementary | <ul style="list-style-type: none"><li>• Hataw Sayaw Year 2</li><li>• and Best Implementing School Contest</li></ul>                                 | September 16, 2024                  | October 21, 2024               |
| Secondary  | <ul style="list-style-type: none"><li>• Hataw Sayaw Year 2,</li><li>• Sarap Sustansya Cook Off</li><li>• Best Implementing School Contest</li></ul> |                                     |                                |

5. Only the Top 1 winner of the hataw sayaw Year 2, best implementing school and sarap sustansya cook off will represent in the Inter-region competition.
6. All participating schools are advised to submit/send their link entries to [rxwellness.hope@gmail.com](mailto:rxwellness.hope@gmail.com)



Address: Fr. William F. Masterson Ave., Upper Balulang, Cagayan de Oro City  
Telephone: (08822)-8550048  
Email: [cagayandeoro.city@deped.gov.ph](mailto:cagayandeoro.city@deped.gov.ph)

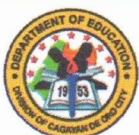
7. The Greatfil Team Incorporated staff and wellness ambassadors shall have a school random visit to ensure proper program implementation and shall provide technical assistance.
8. All schools are encouraged to visit and join the Facebook Group of community wellness.
9. Attached is the Regional Memorandum and General Mechanics of Nestle Wellness Campus Program for reference.
10. For widest dissemination and compliance.

**ROY ANGELO E. GAZO**  
Schools Division Superintendent

Encl.: As stated  
Reference: RM No. 0536, s. 2024  
To be indicated in the Perpetual Index  
under the following subjects:

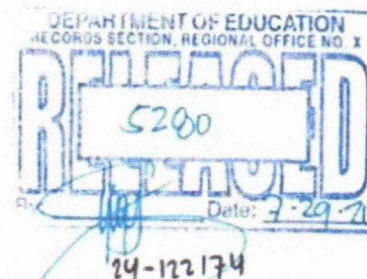
CONTEST                      PARTNERSHIP

RHL / DM – conduct of the nestle wellness program SY 2023-2024  
September 2, 2024





Republic of the Philippines  
**Department of Education**  
REGION X - NORTHERN MINDANAO



July 23, 2024

REGIONAL MEMORANDUM  
No. 0536, s. 2024

2024-2025 NESTLÉ WELLNESS CAMPUS  
PROGRAM IMPLEMENTATION

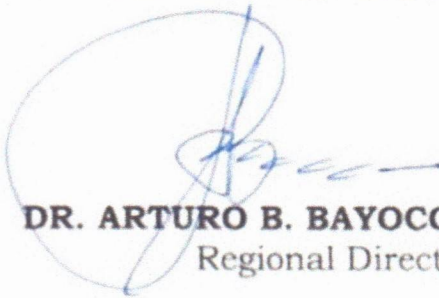
To: Schools Division Superintendents  
Assistant Schools Division Superintendents  
All Others Concerned

1. DepEd Region X is celebrating its eighth year of mutual partnership with Nestlé Philippines and Greatfil Team Incorporated and has recently forged a Memorandum of Understanding (MOU) on the Nestlé Wellness Campus Program for SY 2024-2025.
2. The school-based wellness program aims to educate the public school learners and parents on the significance of healthy habits through different modules, which shall be integrated in MAPEH classes.
3. To ensure the proper implementation of the program, the following division wellness coordinators shall monitor the schools in their divisions:

| DIVISION           | FOCAL PERSON           | DESIGNATION |
|--------------------|------------------------|-------------|
| Bukidnon           | Ernesto D. Recina, Jr. | EPS-MAPEH   |
| Malaybalay         | Sharon Mae A. Bongocan | EPS-MAPEH   |
| Valencia City      | Jourven B. Okit        | EPS-MAPEH   |
| Cag. de Oro City   | Rosalio R. Vitorillo   | CHIEF-SGOD  |
| El Salvador City   | Ninian Alcasid         | CHIEF-CID   |
| Misamis Oriental   | Rafunzel D. Epanis     | EPS-MAPEH   |
| Camiguin           | Arnel Maestrado        | EPS-SGOD    |
| Gingoog City       | Rotsen Escorial        | EPS-MAPEH   |
| Iligan City        | Roberto L. Dechos, Jr. | EPS-SGOD    |
| Lanao del Norte    | Arlene D. Manginsay    | EPS-MAPEH   |
| Misamis Occidental | Fernan C. Lanzaderas   | EPS II      |
| Oroquieta City     | Jay B. Roferos         | EPS-MAPEH   |
| Ozamiz City        | Johnnel A. Guangco     | EPS-SGOD    |
| Tangub City        | Redeemer D. Denapo     | EPS-SGOD    |

4. The face-to-face divisional cascading of the Nestlé Wellness Program shall be conducted by the division wellness coordinators from July to August.

5. The Greatfil Team Incorporated staff and wellness ambassadors shall have a school random visit to ensure proper program implementation and shall provide technical assistance.
6. All schools are encouraged to visit and join the Facebook Group of community wellness.
7. Attached to this Memorandum are the guidelines and mechanics of the program for reference.
8. This Office directs the immediate and wide dissemination of this Memorandum.



**DR. ARTURO B. BAYOCOT, CESO III**  
Regional Director

ATCH.: As stated  
To be indicated in the Perpetual Index  
under the following subject:

HEALTH EDUCATION

RE: Nestlé Wellness Campus Program Implementation for SY 2024-2025

CLMD/Benz

**S.Y. 2024-2025 DEPARTMENT OF EDUCATION  
NESTLÉ WELLNESS CAMPUS PROGRAM**

**GENERAL MECHANICS**

**PROGRAM OBJECTIVES:**

- To promote good nutrition and active lifestyle amongst public school students ages 7-17 years old.
- To help educate students and parents on seven healthy habits:
  - Choose Nutritious and Varied Options
  - Manage Portions
  - Choose Water and Milk
  - Play Actively
  - Enjoy Meals Together
  - Keep Good Hygiene
  - Care for the Planet
- To support the wellness of public school teachers and parents through the Nestlé Wellness Campus Facebook Communities.

**COVERAGE:**

Grades 1-10 in all public schools of the following regions:

- National Capital Region (NCR)
- Region 4-A (CALABARZON)
- Region 5 (Bicol)
- Region 6 (Western Visayas)
- Region 7 (Central Visayas)
- Region 8 (Eastern Visayas)
- Region 10 (Northern Mindanao)
- Region 11 (Davao Region)

**DURATION:**

July 1, 2024 – March 31, 2025

**MECHANICS:**

The DepEd and Nestlé Wellness Campus Program (the “Program”) is a partnership between the Department of Education (DepEd) and Nestlé Philippines, Inc. (NPI) and will be implemented by Greatfil Team, Inc. (GTI).

The Program will be implemented through the participating DepEd Regional Offices who will appoint the Division Supervisors or other DepEd officials to ensure that the Program will be implemented in

all schools in their respective divisions in both elementary and high school levels. Division Supervisors or those appointed by the DepEd Regional Office in coordination with the Division Office will also be the contact persons in their respective divisions.

The S.Y. 2024-2025 Program implementation will give more emphasis on developing the students and parents' healthier habits through nutrition education, physical activity, and solid waste management. The Nestlé Wellness Campus Facebook Communities will serve as a platform for inter-school competitions, a repository of modules, music, and videos, and a space for parents and teachers to share wellness ideas and practices. Additionally, webinars, cooking demos, and Nestlé-sponsored activities will be conducted on these digital platforms.

The implementation of the Program will be in three (3) parts, as follows:

**Part 1: NUTRITION EDUCATION FOR ELEMENTARY, JUNIOR HIGH SCHOOL STUDENTS AND ADULTS (Teachers and Parents) IN ALL PUBLIC SCHOOLS IN THE EIGHT (8) PARTICIPATING REGIONS.**

1. NPI, in collaboration with GTI, will provide modules in the form of video content. These videos are encouraged to be integrated into the Elementary and High School MAPEH curriculum, in accordance with DepEd rules and regulations.
2. Video modules will also be made available for parents, which can be utilized during PTA meetings or other face to face sessions in school. These modules aim to educate parents about the significance of good nutrition, maintaining a balanced diet, and understanding food labels.
3. Worksheets and activities are provided for students and/or parents to read and work on together, either at home or in the classrooms whenever feasible.
4. To ensure smooth program implementation, NPI, through GTI, will provide soft copies of the following materials to both division supervisors and MAPEH school coordinators:
  1. Lesson guides
  2. Videos of the modules
  3. Worksheets
  4. Contest Mechanics
5. For faster distribution, they may also get a copy of the materials through the GTI representatives.

**Part 2: NESTLÉ WELLNESS CAMPUS DANCERCISE**

1. NPI, through GTI, will provide a soft copy of the official Nestlé Wellness Campus dancercise music and choreography video to each Division Supervisor in charge of the Program.
2. Teachers are encouraged to use the dancercise as a warm-up exercise during the flag ceremonies, during PE classes, and other related activities.

**Part 3: SY 2024-2025 NESTLÉ WELLNESS CAMPUS CONTESTS AND RECOGNITION**

The current school year marks the 12<sup>th</sup> year of the Nestlé Wellness Campus program. NPI, through GTI, aims to make the program more fun and exciting through different competitions, allowing students, teachers, and parents to apply the knowledge gained from the provided modules. Winners who excel in these competitions will receive well-deserved recognition, while also contributing scores that will contribute to their respective regions' success.

The competitions will have three (3) categories, namely:

- A. Inter-school Category
- B. Inter-division Category
- C. Inter-region Category

#### **A. INTER-SCHOOL CATEGORY**

1. The inter-school category is open only to all public schools in both elementary and high school in the eight (8) participating regions namely:
  - i. National Capital Region (NCR)
  - ii. Region 4-A – CALABARZON
  - iii. Region 5 – Bicol Region
  - iv. Region 6 – Western Visayas
  - v. Region 7 – Central Visayas
  - vi. Region 8 – Eastern Visayas
  - vii. Region 10 – Northern Mindanao
  - viii. Region 11 – Davao Region
2. Schools are strongly encouraged to participate in all categories. Interested schools must submit the registration form and ensure that students have duly signed the consent waiver form to confirm their participation. The inter-school competitions are as follows:
  - i. Nestlé Wellness Campus Hataw Sayaw Year 2
  - ii. Nestlé Wellness Best Implementing Schools
  - iii. Sarap Sustansya Cook Off Competition (Junior High School only)
3. Kindly refer to the attached sheets for the mechanics for each competition.
4. Each school is permitted to submit only one (1) entry for each competition. However, integrated schools have the opportunity to submit two entries: one (1) for the elementary level and one (1) for the junior high school level. The Sarap Sustansya Cook-off, on the other hand, is exclusively for the Junior High School level.

#### **B. INTER-SCHOOLS DIVISION CATEGORY**

The school year 2024-2025 marks the second year of the NWC Program's implementation of the inter-division competition, aimed at recognizing the Schools

Division that demonstrates excellence in program implementation.

The **Inter-Schools Division Category** will have two levels as follows:

- Regional level
- National level

In the regional level competition, the winner will be determined based from implementation of NWCP in the division and the performance of the schools representing the division. The winning division will be declared the Outstanding Schools Division of the Year and correspondingly the focal person assigned will be declared the "Outstanding Focal Person of the year".

In the national competition, only the division with schools representing the region to the National level competition will qualify. The top three (3) divisions will be chosen based on the program implementation and scores gained by their schools representing the region. The division focal persons of the top three divisions will be declared the National Outstanding Division Focal Person of the Year, First-runner up and second runner-up respectively.

Below are the criteria in the selection of winners:

A. Criteria for the Regional Competition:

|                                                                   |      |
|-------------------------------------------------------------------|------|
| Part 1 : Program Implementation                                   | 30%  |
| <i>(based the percentage of schools implementing the program)</i> |      |
| a. Student and Parent Module                                      | 70%  |
| b. Dancercise implementation                                      | 30%  |
| Part 2: Rank of Schools in the Regional Competition               | 70%  |
| Corresponding Weight of Events:                                   |      |
| a. NWC Hataw Sayaw Year 2                                         | 40%  |
| b. NWC Best Implementing School                                   | 40%  |
| c. Sarap Sustansya Cook Off                                       | 20%  |
| TOTAL                                                             | 100% |

B. Criteria for the National Competition:

|                                                                   |     |
|-------------------------------------------------------------------|-----|
| Part 1: Program Implementation                                    | 30% |
| <i>(based the percentage of schools implementing the program)</i> |     |
| a. Student and Parent Module.                                     | 70% |
| b. Dancercise implementation                                      | 30% |
| Part 2: Rank of Schools in the National Competition               | 70% |
| Corresponding Weight of Events:                                   |     |

|                                      |             |
|--------------------------------------|-------------|
| a. NWC Hataw Sayaw Year 2 F2F        | 30%         |
| b. NWC Hataw Sayaw – People’s Choice | 20%         |
| c. NWC Best Implementing School      | 30%         |
| d. Sarap Sustansya Cook Off          | 20%         |
| <b>TOTAL</b>                         | <b>100%</b> |

Prizes- All prizes will be in prize package plus plaque

*Regional Winner – One (1) winner per region*

Outstanding Schools Division in the Region – Ps.50,000.00

*National Winners:*

*“Nestlé Wellness Campus Best Schools Division of the Year Award”*

*National Champion - Ps. 100,000.00*

*First Runner-up - Ps. 75,000.00*

*Second Runner-up - Ps. 50,000.00*

#### **INTER-REGION CATEGORY (SY 2024-2025 Nestlé Wellness Campus Best Implementing Region)**

In S.Y. 2024-2025, the Nestlé Wellness Campus Best Region of the Year award will be awarded to the DepEd regions that have demonstrated exceptional performance in implementing the program.

1. The Inter-region competition is divided into two parts and will have the corresponding weights as follows:

|                                                                                                                          |             |
|--------------------------------------------------------------------------------------------------------------------------|-------------|
| Part 1: Program Implementation                                                                                           | 50%         |
| Part 2: Overall Score Gained by<br>Schools and Divisions<br>representing the Region in the<br>National Level Competition | <u>50%</u>  |
| <b>Total</b>                                                                                                             | <b>100%</b> |

#### **Part 1: (50%) PROGRAM IMPLEMENTATION Criteria for Judging**

|                                                |             |
|------------------------------------------------|-------------|
| <i>Implementation of modules for students</i>  | 30%         |
| <i>Implementation of modules for adults</i>    | 25%         |
| <i>Implementation of Dancercise</i>            | 25%         |
| <i>Submission of Certificate of Completion</i> | <u>20%</u>  |
| <b>TOTAL</b>                                   | <b>100%</b> |

*Note: Assigned DepEd Division Supervisors will ensure that those who will participate in the Program are legitimately enrolled grades 1-6 and grades 7-10 students.*

In order for a region to achieve the maximum score per criteria, 100% of the schools in the region based on the list validated by the Division Supervisor in charge of the Program should be able to:

1. Implement the video modules for students and parents.
2. Implement the dancercise, whenever possible
3. Submit the duly signed certificates of completion.

Wellness Ambassadors from GTI, together with the duly assigned DepEd Division Supervisors will monitor the schools in their respective divisions to validate the school implementation, via actual visit or online, whichever is possible.

Validation period will be announced separately.

## **Part 2: (50%) OVERALL SCORE EARNED BY SCHOOLS REPRESENTING THE REGION IN THE NATIONAL LEVEL COMPETITION**

The overall score achieved by the schools in elementary and high school representing the region in the national level competition will be determined based on the ranking of the Schools, Divisions, and Supervisor in the following activities with their corresponding weight as follows:

|                                          |             |
|------------------------------------------|-------------|
| 1. NWC Hataw Sayaw Year 2-F2F            | 30%         |
| 2. NWC Hataw Sayaw People's Choice       | 15%         |
| 3. Sarap Sustansya Cook Off              | 15%         |
| 4. NWC Best Implementing School          | 30%         |
| 5. NWC Best Schools Division of the Year | 10%         |
| <b>TOTAL</b>                             | <b>100%</b> |

To determine the inter-region winners, the computation will be based on the average scores garnered by the schools representing the region in the National Level competition. Average scores from Part 1 and Part 2 will be calculated. The region with the highest score will be declared as the **"SY 2024-2025 Nestlé Wellness Campus Best Region of the Year"** and will receive items of their choice based on the list of items below. The total amount of items will be based on the total amount won. The prizes are as follows:

*National Champion - Prize Package Worth Ps. 200,000.00 + trophy*  
*First Runner-up - Prize Package Worth Ps. 150,000.00 + trophy*  
*Second Runner-up - Prize Package Worth Ps. 100,000.00 + trophy*

For the prize package, winners may select from among the items listed below. The quantity of items will depend on the amount of prize won:

- a. "50" flat screen TV
- b. Sound System
- c. Laptop
- d. Projector

- e. Camera
- f. Fitness equipment
- g. Canteen equipment (Crathco beverage dispenser) and Nestlé products
- h. Items that will promote nutrition, health and wellness in the region

Awarding of prizes will be done in the schools or in the DepEd regional offices, whichever is possible.

NPI/GTI shall have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to the participants.

**SY 2024-2025 NESTLÉ WELLNESS CAMPUS  
HATAW SAYAW YEAR 2 DANCE COMPETITION**

**OBJECTIVES**

Nestlé Wellness Campus Dance competition aims to showcase the student's skills and talent in modern dance using the official NWCP dancercise music. The competition also aims to encourage teamwork and camaraderie among the students, teachers, and parents.

**DURATION**

August 1, 2024 to February 29, 2025

**QUALIFICATION**

The contest is open only to students in all public elementary schools and junior high schools in the eight (8) participating regions, namely:

- National Capital Region
- Region IVA – CALABARZON
- Region V – Bicol
- Region VI – Western Visayas
- Region VII – Central Visayas
- Region VIII – Eastern Visayas
- Region X – Northern Mindanao
- Region XI – Davao Region

**MECHANICS**

1. All participating schools may get a copy of the dancercise music ("Tara! Sama-Sama sa Wellness") directly from the GTI Wellness Ambassadors in the region.
2. Only the official NWCP SY 2024-2025 dancercise music will be used in the competition.
3. To join, interested public schools must submit a registration form, signed by the school head, and waiver for the student participants duly signed by the parent or legal guardian. Only one team should represent the school.
4. A team will be composed of a total of fifty (50) students. There shall only be one teacher coach. Only the student performers must be seen in the video. A school is allowed to submit one (1) video entry per category.
5. The competitions will be composed of two categories:
  - a. Elementary Category
  - b. Junior High School Category

6. Participating schools shall submit a video of their dance performance. The duration of the video must confer with the duration of the official dancercise music. The performers shall dance using their own interpretation, steps, choreography and style.
7. The following are strictly prohibited and subject for disqualification:
  - a) Pyramid building, stunt, and throwing
  - b) Movements that are presented/considered as lewd, sexually explicit, and/ or deemed inappropriate.
  - c) Other dangerous movements
  - d) Human props
  - e) Video editing and cuts
  - f) Use of other music
8. Entrance and exit are optional but should be within the duration of the dancercise music. Attire and props are highly encouraged.
9. Video entries submitted must comply with the following requirements:
  - a. Video must be taken within the school premises.
  - b. Dance video must be shot horizontally (landscape mode).
  - c. Video resolution must be clear and must be captured in HD or 720P.
  - d. Video should cover the totality of the dance performance of the 50 performers (performers' movements, routines, choreography, and others)
  - e. The camera should be steady from the beginning up to end of the performance. Video editing and cuts are not allowed.
  - f. Video recording must be done from the beginning up to the end of the performance.
  - g. No other individuals are allowed in the video except the performers.
  - h. No unnecessary or extraneous noises, comments and effects must be heard from the video.
  - i. Video submissions should have synchronized audio overlay (NWC dancercise music) to ensure clear sound quality
  - j. Non-compliance with the video and audio requirements will merit deduction.
10. The winning video entries at the division level (one in Elementary and one in Junior High School) will move up to the regional competition.
11. The following judging criteria will be used to determine the winners in the division and regional level competition:
 

|                                                                 |      |
|-----------------------------------------------------------------|------|
| a. Technique and execution                                      | 30%  |
| (Precision, control, and mastery of dance movements)            |      |
| b. Musicality and Timing                                        | 20%  |
| (Interpretation and synchronization of movement with the music) |      |
| c. Choreography and Creativity                                  | 25%  |
| (Formations, expressions, artistic expression)                  |      |
| d. Props and Costume                                            | 15%  |
| (Visual appeal of costumes and props)                           |      |
| e. Video Quality                                                | 10%  |
| (Clarity, stability, sound quality)                             |      |
| Total                                                           | 100% |

12. In the regional level competition, the winning school (one in Elementary and one in Junior High School) shall move up to the National level which is a Face-to-Face competition to be judged by a select panel of judges by NPI and GTI who will visit the school on an agreed date in coordination with the Division focal person.

13. There will be two sets of winners at the national-level competition, as follows:

**A. National Winners for Face-to-Face**

i. Winners will be determined based on the following criteria:

|                                                                 |      |
|-----------------------------------------------------------------|------|
| a. Technique and execution                                      | 30%  |
| (precision, control, and mastery of dance movements)            |      |
| b. Musicality and Timing                                        | 20%  |
| (Interpretation and synchronization of movement with the music) |      |
| c. Choreography and Creativity                                  | 25%  |
| (Formations, expressions, artistic expression)                  |      |
| d. Props and Costume                                            | 10%  |
| (Visual appeal of costumes and props)                           |      |
| e. Overall Impression                                           | 15%  |
| (Impact of the performance as a whole)                          |      |
| Total                                                           | 100% |

ii. Prizes- All prizes will consist of a prize package along with a plaque:

1. Division Level:

- a. Elementary – Champion – Ps.3,000.00
- b. Junior High School- Champion -Ps.3,000.00

2. Regional Level:

- a. Elementary – Champion – Ps.50,000.00
- b. Junior High School- Champion -Ps.50,000.00

3. National level:

a. Elementary Category

- 1. Champion 75,000.00
- 2. First runner up 50,000.00
- 3. Second runner up 30,000.00

b. Junior High School Category:

- 1. Champion 75,000.00
- 2. First runner up 50,000.00
- 3. Second runner up 30,000.00

**B. People's Choice:** There will be a People's Choice award category. All winning entries at the division level will be uploaded to the NWC Homeroom FB page ([facebook.com/groups/nestlewellnesshomeroom](https://facebook.com/groups/nestlewellnesshomeroom)), allowing the public to provide their reactions. The top five (5) videos with the highest number of reactions in each category will be selected as the People's Choice winners.

1. Schools are required to provide the following details, which will be included as captions in the Facebook Group post:

- Name of the Team
- Region
- Division
- School Name
- #unique hashtag

2. Any reaction to the video entry, such as likes, hearts, cares, wows, etc., will be counted as one. Comments will not be counted. GTI will announce the voting period in coordination with the Division Focal Person

3. Contestants and their supporters are strongly encouraged to invite members to join the Facebook Group and provide reactions to their entries. Only adults aged 18 and above are eligible to join the Facebook Group

4. Prizes - All prizes will consist of a prize package along with a plaque:

*a. Elementary Category*

|                              |                  |
|------------------------------|------------------|
| <i>i. Champion</i>           | <i>75,000.00</i> |
| <i>ii. First runner up</i>   | <i>50,000.00</i> |
| <i>iii. Second runner up</i> | <i>30,000.00</i> |
| <i>iv. Third runner up</i>   | <i>20,000.00</i> |
| <i>v. Fourth runner up</i>   | <i>10,000.00</i> |

*a. Junior High School Category*

|                              |                  |
|------------------------------|------------------|
| <i>i. Champion</i>           | <i>75,000.00</i> |
| <i>ii. First runner up</i>   | <i>50,000.00</i> |
| <i>iii. Second runner up</i> | <i>30,000.00</i> |
| <i>iv. Third runner up</i>   | <i>20,000.00</i> |
| <i>v. Fourth runner up</i>   | <i>10,000.00</i> |

14. The decision of the judges is final and not subject to any protests or appeal.

15. NPI/GTI shall have the absolute right to change the mechanics as need arises to ensure the successful and orderly implementation of the Program upon prior notice to participants.

16. NPI reserves the right to publish and/or broadcast the winners' name, photo or likeness, and video submission/entry, for advertising and publicity purposes without monetary compensation.

**S.Y. 2023-2024 NESTLÉ WELLNESS CAMPUS PROGRAM  
BEST IMPLEMENTING SCHOOL COMPETITION**

**DESCRIPTION**

The Nestlé Wellness Campus Best Implementing School Competition aims to encourage schools to develop unique wellness activities that reinforce healthier actions and improve food and nutrition habits of families.

**COVERAGE**

The contest is open only to **public elementary schools** and **junior high schools** in the eight (8) participating regions, namely:

- a. National Capital Region
- b. Region IVA – CALABARZON
- c. Region V – Bicol
- d. Region VI – Western Visayas
- e. Region VII – Central Visayas
- f. Region VIII – Eastern Visayas
- g. Region X – Northern Mindanao
- h. Region XI – Davao Region

**DURATION**

August 1, 2024 – February 28, 2025

**MECHANICS:**

1. The competition will have two categories, namely:

- A. Elementary School Category
- B. Junior High School Category

2. Interested schools must fill out a registration form to confirm their participation. There will be three (3) levels of the competition. The number of winners per level are as follows:

- i. **Division Level** (*Winners from Elementary and High School will represent the division to the regional level*)
  - a. Elementary School – one winner
  - b. Junior High School – one winner
- ii. **Regional Level** (*Winners will be chosen from the division champions*)
  - a. Elementary School – one winner
  - b. Junior High School – one winner
- iii. **National Level** (*Winners will be chosen from the regional winners*)
  - a. Elementary School:
    - National Champion
    - First Runner-up
    - Second Runner-up
  - b. Junior High School:

- National Champion
- First Runner-up
- Second Runner-up

3. To join the competition, schools must submit a portfolio that details the school's wellness activities and initiatives. It must show the school's efforts in promoting healthier actions and improving food and nutrition habits of families, which aligns with the objectives of the Nestlé Wellness Campus Program (NWCP).

4. A qualified school portfolio must be composed of a 25-slide PowerPoint presentation (which already includes the opening and closing slides) and a 5-minute documentary video.

- I. For the Power Point presentation guidelines, please refer to Annex A.
- II. For the 5-minute documentary video guidelines, please refer to Annex B.

5. The criteria for the selection of winners in the division and regional levels will be as follows:

**Part 1: 50% will be based on the PowerPoint presentation**

|                                                                                         |             |
|-----------------------------------------------------------------------------------------|-------------|
| 1. Content<br><i>(Quality and relevance of wellness activities)</i>                     | 20%         |
| 2. Creativity<br><i>(Originality and innovation of activities)</i>                      | 20%         |
| 3. Effectiveness<br><i>(Impact of initiatives, in relation to NWCP objectives)</i>      | 30%         |
| 4. Stakeholder engagement<br><i>(Effective engagement of stakeholders and partners)</i> | 20%         |
| 5. Monitoring & evaluation<br><i>(Quality of monitoring and evaluation approach)</i>    | 10%         |
| <b>Total</b>                                                                            | <b>100%</b> |

**Part 2: 50% will be based on the 5-minute documentary video**

|                                                                                                              |             |
|--------------------------------------------------------------------------------------------------------------|-------------|
| 1. Content<br><i>(Quality and relevance of the video content, including narrative structure)</i>             | 30%         |
| 2. Impact<br><i>(Impact of the video in conveying the message, eliciting emotions, or inspiring actions)</i> | 25%         |
| 3. Creativity<br><i>(Originality of video's concept, including storytelling and visual presentation)</i>     | 25%         |
| 4. Quality of Production<br><i>(Camera work, sound quality and editing)</i>                                  | 20%         |
| <b>Total</b>                                                                                                 | <b>100%</b> |

6. GTI and the DepEd Division Supervisor will agree on the deadline of the submission of the presentation and the date of judging. The division focal person, with the GTI representatives, will judge and select the division winners. All winning division entries will move up to the regional level competition.

7. In the regional level competition, the GTI and NPI in coordination with the DepEd regional focal person will serve as the judges to select the winning entries that will move up to the national level competition.

8. At the national level, all regional winners will organize a school Wellness Campus Festival on a date predetermined by GTI in coordination with the DepEd Division focal Person. A selected panel of national judges will visit the school to evaluate the actual conduct of the Wellness Campus Festival, which showcases samples of activities and outputs displayed in different booths. The booth allocation per category are as follows:
  - i. Elementary Category: 5 booths only, no more no less.
    - a. One booth for the grades 1-3 modules
    - b. One booth for the grades 4-6 modules
    - c. One booth for the parent/adult modules
    - d. One booth for the stakeholder involvement
    - e. One booth for healthier actions initiated for families.
  - ii. Junior High School Category: 5 booths only no more no less
    - a. One booth for the grades 7-10 modules
    - b. One booth for the parent/adult modules
    - c. One booth for stakeholder involvement
    - d. Two booths showing school's own initiatives to promote healthier actions in the school and community.
9. All schools shall perform the Wellness Dancercise during the Wellness Campus Festival.
10. The national winners of the school wellness festival will be determined based on the set criteria as follows:
 

|                                                    |      |
|----------------------------------------------------|------|
| i. Creativity                                      | 20%  |
| ii. Sustainability of Activities                   | 20%  |
| iii. Impact                                        | 25%  |
| iv. Stakeholder engagement                         | 15%  |
| v. Organization of the event                       | 10%  |
| vi. Overall attractiveness/ appeal of the Festival | 10%  |
| TOTAL                                              | 100% |
11. The schools with the highest scores will be recognized as the **"S.Y. 2024-2025 Nestlé Wellness Campus Best Implementing School of the Year."**
12. Winners will receive the following prizes:

**i.Division winners:**

*Each winner in elementary school and high school will receive a prize package of their choice based on the total amount won. Prizes will be as follows:*

**A. Elementary School:**

*Champion- Prize Package worth Ps.3,000 + plaque*

**B . Junior High School:**

*Champion- Prize Package worth Ps.3,000 + plaque*

**ii. Regional Winners:**

*Winners in elementary and junior high school the region will receive a prize package of their choice worth Ps.50,000.00 each plus a plaque of recognition*

### **iii. National Winners**

*School winners in the national level will receive a prize package of their choice plus plaque.*

#### **A. Elementary School:**

- *National Champion - Ps.150,000*
- *First Runner-up - Ps. 100,000*
- *Second Runner-up - Ps. 75,000*

#### **B. Junior High School:**

- *National Champion - Ps.150,000*
- *First Runner-up - Ps.100,000*
- *Second Runner-up - Ps.75,000*

**Prize Packages:** The winners may select among the items listed below. The quantity of items will depend on the amount of the prize won as follows:

- a. 50" flat screen TV
- b. Sound System
- c. Laptop
- d. Projector
- e. Canteen equipment (Crathco beverage dispensers) and Nestlé products
- f. Other items that will help promote nutrition, health and wellness

Awarding of prizes will be done in schools or in the DepEd regional offices.

NPI/GTI shall have the absolute right to modify or change the mechanics (as the need arises) to ensure the successful and orderly implementation of the Program upon prior notice to participants.

**NWCP BEST IMPLEMENTING SCHOOL  
Power Point Presentation Guidelines**

**Title Slide:**

- Title: "School Entry for the NWCP Best Implementing School"
- Subtitle: "Empowering Healthier Communities"
- School Name
- Date

**Introduction:**

- Brief overview of the NWCP program in school
- Importance of implementing NWC in the school context

**School Data:**

- Number of teachers
- Number of students
- Number of parents
- Photos showing the school environment

**Launching of NWCP in school:**

- Photos from the launch event
- Description of how the launch was organized
- Feedback or testimonials from participants

**School Implementation:**

- Photos showing classroom activities on the implementation of NWCP modules
- Two Wellness initiatives to promote healthier actions, related to the topics in the modules

**Adult/Parent module engagement:**

- Photos of adults/parents participating in modules implementation
- Parents sharing learnings to other parents and communities

**Dancercise Implementation:**

- Photos of dancercise sessions or implementation
- Impact on physical health and community engagement

**Engagement of LGUs and Stakeholders:**

- Photos or descriptions of collaborative efforts
- Testimonies from involved parties

**Monitoring and evaluation:**

- Methods used for monitoring and evaluating the wellness initiatives
- Results or insights gathered

**Conclusion:**

- Summary of key achievements and learnings
- Call to action or next steps

**NWCP Best Implementing School  
5- Minute Edited Video Guidelines**

**Introduction:**

- Example: "Empowering Healthier Communities: The NWCP Journey"

**Story of success:**

- Interview/testimony of selected school staff, students, and community members with evidence highlighting growth and positive changes as a result of program initiatives
- Footage/s of key milestones and achievements including but not limited to before-and-after scenarios showcasing improvements in knowledge, attitudes, or practices.

**Community Engagement:**

- Actual engagement by the parents, LGUs, and other stakeholders
- Footage/s of collaborative activities

**Conclusion:**

- Summary of the school's journey and impact
- Inspirational message or reflection

**Credits:**

- List of contributors and supporters
- Music credits

**Reminders:**

- Video resolution must be captured in HD or at least 720P
- Audio must be clear and audible, with no extraneous noise
- Aspect ratio is 16:9 or horizontal
- Recommended video format is .mp4

**SY 2024-2025 NESTLÉ WELLNESS CAMPUS  
SARAP SUSTANSYA COOK OFF COMPETITION**

**DESCRIPTION**

The Sarap Sustansya Cook Off is an inter-school competition that advocates the goodness of homemade cooking and the consumption of delicious and nutritious food.

**DURATION**

July 1, 2024 to March 30, 2025

**QUALIFICATION**

The contest is open only to **public junior high schools** in the eight (8) participating regions, namely:

- a. National Capital Region
- b. Region IVA – CALABARZON
- c. Region V – Bicol
- d. Region VI – Western Visayas
- e. Region VII – Central Visayas
- f. Region VIII – Eastern Visayas
- g. Region X – Northern Mindanao
- h. Region XI – Davao Region

A school team must be composed of one (3) student and one (1) teacher-coach from the school. Only the students shall prepare and cook the recipes, with the presence and guidance of the teacher-coach.

**MECHANICS:**

1. The Activity will have three levels:
  - i. Division Level competition
  - ii. Regional Level competition
  - iii. National Level competition
2. Interested public schools must submit a registration form, which should be signed by the official school representative or school head, along with a waiver signed by the parent or legal guardian. Each school should be represented by only one team.
3. Deadline on the submission of entries will be set in coordination with the DepEd Division Focal Person.
4. This year, the division and regional levels of the competition, will be about bringing out the most favorite home recipes.
5. In the division and regional levels of the competition, qualified entries must meet the following requirements:
  - One (1) video featuring a dish that represents Sarap Sustansya.
  - Maximum cost of the dish is Ps.500.00 including dessert and good for four (4) persons only.
  - Participants will shoulder the cost of their recipes.

- The video must not exceed a maximum of 7 minutes in .mp4 format. A qualified video entry must include the following:
    - A one-minute testimonial from students, highlighting the modules and learnings from the selected MAGGI videos available on YouTube through this link: <https://bit.ly/SarapSustansya>.
    - A one-minute segment showcasing the harvest of ingredients from the school's Gulayan sa Paaralan and Gulayan sa Tahanan, which will be used in the team's recipe.
    - The remaining five minutes should feature the students' actual cooking and plating, along with their narrative explaining why their dish is both delicious and balanced.
  - During the actual cooking, wearing of chef uniform is not allowed. Students shall wear aprons. Only the students shall be visible in the video.
  - Submission of video entries will be based on a deadline set in coordination with the DepEd Division Focal Person.
  - Winners of the division competition will have two opportunities to advance:
    - A. National Face-to-Face Cook-Off Showdown
    - B. People's Choice Competition
  - In the National Face-to-Face Cook-Off Showdown, winning video entries from the division level will automatically qualify for the regional competition. Regional winners will then represent their regions in the national face-to-face showdown, where contestants will simultaneously cook their recipe and demonstrate their cooking skills in front of a panel of judges.
  - In the People's Choice Competition, all division-winning videos will be uploaded simultaneously in the MAGGI YouTube page for online voting. The voting period will be announced, and the video with the most likes will be declared the winner.
6. The criteria for judging video entries in both division and regional competition are as follows:
- i. Sarap Sustansya – 40%  
(Is the dish tasty and balanced? Do the ingredients complement each other? Does it use healthier ingredients and cooking methods?)
  - ii. Appearance and Palatability- 20%  
(Does it entice the whole family especially the children to eat tasty and balanced meals? Does it have a variety of colors? Does it look palatable?)
  - iii. Food Safety - 15%

(Did they follow basic food safety procedures while preparing? Is the working area clean? Are tools and equipment properly used?)

iv. Accessibility of Ingredients - 15%

(Are the selected ingredients can be easily accessed? Is the final recipe within budget? Is it sufficient to serve a family of four? Are any of the ingredients harvested from the Gulayan sa Paaralan and Gulayan sa Tahanan? Is the final recipe within the budget? Is the serving good enough to serve a family of four?)

v. Video format and organization – 10%

(Does the video have high-quality visuals? Does it have clear narration and presentation? Does the video fall within the required time limit?)

\*Video format will apply only in the Division and Regional competition.

7. In the National-level competition, determination of winners shall be done based on the following criteria:

- Sarap Sustansya – 40%

(Is the dish tasty and balanced? Do the ingredients complement each other? Does it use healthier ingredients and cooking methods? Is there a balance of flavor?)

- Execution- 30%

(Did the participants demonstrate proficiency during preparation and cooking? Did the teams successfully accomplish the recipe? Did the dish come together? Was the dish prepared on time?)

- Appearance - 10%

(Does it entice the whole family especially the children to eat sarap-sustansya dish? Does it look appetizing and tastefully pleasing to the eyes? Does it have a variety of colors? Does it look palatable?)

- Cleanliness and Food Safety - 10%

(Was the area set up properly? Did the participants wear the prescribed attire? Did they follow basic food safety procedures while preparing? Is the working area clean after the live cooking? Are tools and equipment properly used?)

- Affordability and Accessibility of Ingredients - 10%

(Is the recipe affordable? Are ingredients used in the dish readily available? Is the final recipe within the budget? Is the number of servings good enough to serve a family of four?)

8. The theme for the National Cook-Off showdown will be announced on a prior date. Teams must submit a written recipe in English, which includes the ingredients and its specifications, as well as method of preparation of the dishes.

9. The date for recipe submission will be coordinated with the regional representatives accordingly. Ingredients and all the needed cooking utensils and equipment will be coordinated by GreatFil Team, Inc. (GTI) to ensure will be made available on the actual competition day. Ingredients will be sourced out by GreatFil Team, Inc. and will be made available during the actual competition date.

10. Each team will be given one hour and 30 minutes to prepare and cook their recipes for the student's actual cooking and plating.
11. Participating teams will be ranked based on their scores. Winners will receive the following prizes as follows:
  1. Division Level - one winner of Ps. 5,000.00 worth of prize package
  2. Regional Level – one winner of Ps. 50,000.00 worth of prize package
  3. National Level
    - a. Champion – Ps. 75,000.00 worth of prize package plus Plaque
    - b. Second Place – Ps 60,000.00 worth of prize package plus Plaque
    - c. Third Place – Ps. 50,000.00 worth of prize package plus Plaque
  4. People's Choice Competition:
    - a. Champion – Ps. 50,000.00 worth of prize package plus Plaque
    - b. Second Place – Ps 30,000.00 worth of prize package plus Plaque
    - c. Third Place – Ps. 20,000.00 worth of prize package plus Plaque
12. The national competition will provide memorable learning experiences for the national finalists, as there will be a mentorship session on day 1 and the actual cooking competition on day 2. All national finalists with their coaches will travel to the competition venue, and their travel, food, and accommodation expenses will be covered by Nestlé Philippines, Inc (NPI) through the Greatfil Team, Inc.
13. In cases that other DepEd key personnel such as school head, EPS, Chiefs, ASDS, SDS and others would want to attend/witness the competition, their travel, accommodation, food, and other related expenses shall be charged from their local funds and/or any available funds subject to the approval of the office of Schools Division Superintendent or Regional Director.
14. Entries for the all levels of the competition must feature dishes using Nestlé-MAGGI products.
15. No substitution of Nestlé-MAGGI products shall be allowed. Teams shall use at least 1 Nestlé product, but they are not required to mention the specific Nestlé product used during actual food preparation.
16. A panel of judges for each level of the contest will be identified by DepEd in coordination with GTI and Nestlé Philippines, Inc. (NPI).
17. NPI reserves the right to publish and/or broadcast the winners' name, photo or likeness, and video submission/entry, for advertising and publicity purposes without monetary compensation.

**Prizes to be Won:**

1. For the prize package, the winners may select from among the items listed below. The quantity of items will depend on the value of the corresponding prize package won.
  - a. Cooking Range
  - b. Refrigerator
  - c. Food Processor
  - d. Mixer
  - e. Microwave Oven

f. Cooking tools/ equipment

2. The Prize will be delivered to the winning schools' address as provided in the registration form. NPI, through GTI, will shoulder the delivery costs of the Prize. It will be delivered to the school on a date scheduled and agreed upon with the implementing agency, or within 60 days from the end of the competition.
3. By receiving the Prize, the Participant attests that they have read and understood the full Activity mechanics and agree to abide by the terms and conditions of the same.
4. NPI/GTI shall have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to participants.